

Empowering Healthcare Professionals to Lead Innovation and Change

One day “Accelerated Impact Workshop”™

The Why

Healthcare Professionals (HCPs) are the cornerstone of patient care. To deliver effective patient care today, they must not just be clinically proficient, but also business and tech- savvy, creative collaborative and adaptable, and ultimately, confident and capable leaders. Simultaneously, they must prioritise their wellness, recognizing that their well-being is as crucial as their professional skills.

Furthermore, to truly transform the healthcare system, our HCPs need to lead the charge. This leadership is not just from a clinical perspective but also from a visionary and strategic perspective. It requires a significant and immediate investment in enhancing their business, technology, and leadership acumen.

The What

A one-day fun, stimulating and engaging workshop to shift the HCP mindset by creating self-awareness, and introducing basic business, technology, and leadership skills.

The How			
	Case for Change	Introduction and agenda setting Delivered in partnership with the Program Sponsor, A Hospital CEO or CMO	30 Minutes
The Innovator Mindset	Recognizing Cognitive Barriers	Paper roll exercise. This quick and fun exercise builds an awareness of institutional frame boundaries and cognitive barriers within which participants operate. It encourages them to unlock creative problem solving.	30 Minutes
	Creative Confidence	This session provides strategies to shift the mindset, to embrace ambiguity with confidence, and for creative problem solving.	30 Minutes
BREAK			15 Minutes
The Digital Mindset	Gen AI in Healthcare	This session provides an overview of changing technology landscape and impact on healthcare.	
	Understanding System Challenges in adopting Technology	Case Studies and Discussion, with the goal to identify factors of resistance and strategies to overcome them.	
LUNCH			60 Minutes

The Business Mindset	The Food Truck Simulation	In this Harvard Business School simulation, students try to run a successful food truck in the city of Boomtown. This simulation teaches participants about the value of learning by doing, prototyping, and willingness to fail.	45 Minutes
	Make the Case for a New Business Line at your hospital	Adapting from the simulation, the participants now need to present a business case to launch a new service line at their health system. The goal is to make the learning of starting and running a business contextual.	45 Minutes
BREAK			15 Minutes
The Leadership Mindset	Power and Politics	The session introduces participants to two key determinants of leadership effectiveness in organizations, to empower them in navigating the complexities of a health system.	30 Minutes
	The Values Exercise	Life, work, and leadership are about values. This session is designed for participants to leave the day with an awareness of their values and provide them with a framework for making decisions when presented with choice.	30 Minutes
	Closing Remarks	Delivered by the Program Sponsor	15 Minutes